

WUTV/WNYO Political File Checklist

Candidate: Flouse Majority

Rep: Boud Phillips

Office: Waterfront

Today's Date: 11/28/12

Flight Dates: 10/30-11/5/12

Contract # 1362759

☐

Copy of Sales Order

☒☐

Copy of NAB Form

☐

Copy of Check

☐☐☐

Complete packets are to go to Jon May who will put them in each stations public file.

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,

Rep Order# 9803891 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1362759

Printed: 11/26/2012 11:20 AM
Last Received: 11/26/2012 10:32 AM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348



--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REMOVED 1X FROM LNS 2,4,6
REVISED TOTAL 475
PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	TU-F,M	11A-12P	DIVORCE COURT	:30	\$25.00	10/30-11/05	1	1	1	\$25.00		
*2	SA	5P-6P	HOW I MET YOUR MOTHER WKND	:30	\$150.00	11/03-11/03	0	0	0	\$0.00		
			Sales Remark: V5 REMOVED 1X									
			V5 Comment Changed, Spots/week Changed									
3	TU	9P-10P	HOUSE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00		
*4	TH	8P-9P	WHITE COLLAR	:30	\$100.00	11/01-11/01	0	0	0	\$0.00		
			Sales Remark: V5 REMOVED 1X									
			V5 Comment Changed, Spots/week Changed									
5	F	8P-9P	MONK	:30	\$100.00	11/02-11/02	1	1	1	\$100.00		
*6	TU-F,M	10P-1030P	2 ON-SIDE @ 10P	:30	\$250.00	10/30-11/05	1	1	1	\$250.00		
			Sales Remark: V5 REMOVED 1X									
			V5 Comment Changed, Spots/week Changed									

---REPORT TOTALS---

Rep Order# 9803891 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1362759

Printed: 11/26/2012 11:20 AM
Last Received: 11/26/2012 10:32 AM
Showing Buylines: All Lines

2 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Report Totals: 4 / \$475.00

---SALES MONTHLY TOTALS---

Nov 12: 4 / \$475.00

Sales Totals: 4 / \$475.00

Station Totals: 4 / \$475.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$23,750	CABL	0%	UNKN	0%	WGRZ	34%	WIVB	33%	WKBW	19%
		WNLO	6%	WNYO	2%	WUTV	6%				

Books null
Demos RA35+

Rep Order# 9803891 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1362759

Printed: 11/15/2012 9:51 AM
Last Received: 08/27/2012 12:30 PM
Showing Buylines: All Lines

1 of 2

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Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

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WASHINGTON, DC 20007
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Hiatus Weeks

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--- REMARKS ---

REVISE LNS 2,4, AND 6
THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	TU-F,M	11A-12P	DIVORCE COURT	:30	\$25.00	10/30-11/05	1	1	1	\$25.00		
*2	SA	5P-6P	HOW I MET YOUR MOTHER WKND	:30	\$150.00	11/03-11/03	1	1	1	\$150.00		
			Station Remark: V4 1X MSD 11/3									
3	TU	9P-10P	HOUSE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00		
*4	TH	8P-9P	WHITE COLLAR	:30	\$100.00	11/01-11/01	1	1	1	\$100.00		
			Station Remark: V4 1X MSD 11/1									
5	F	8P-9P	MONK	:30	\$100.00	11/02-11/02	1	1	1	\$100.00		
*6	TU-F,M	10P-1030P	2 ON-SIDE @ 10P	:30	\$250.00	10/30-11/05	2	1	2	\$500.00		
			Station Remark: V4 1X MSD									

---REPORT TOTALS---

Report Totals: 7 / \$975.00

---SALES MONTHLY TOTALS---

Rep Order# 9803891 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1362759

Printed: 11/15/2012 9:51 AM
Last Received: 08/27/2012 12:30 PM
Showing Buylines: All Lines

2 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

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Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Nov 12: 7 / \$975.00

Sales Totals: 7 / \$975.00

Station Totals: 7 / \$975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$48,750	CABL	0%	UNKN	0%	WGRZ	34%	WIVB	33%	WKBW	19%
		WNLO	6%	WNYO	2%	WUTV	6%				

Books null

Demos RA35+

Rep Order# 9803891 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1362759

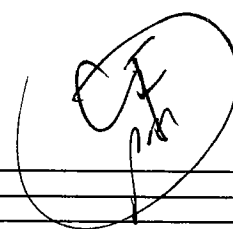
Printed: 08/27/2012 1:19 PM
Last Received: 08/27/2012 12:30 PM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

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--- REMARKS ---

REVISED LNS 3,4
PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
---	---	---	-----	---	---	---	---	---	---	---	---	---
1	TU-F,M	11A-12P	DIVORCE COURT	:30	\$25.00	10/30-11/05	1	1	1	\$25.00		
2	SA	5P-6P	HOW I MET YOUR MOTHER WKND	:30	\$150.00	11/03-11/03	1	1	1	\$150.00		
*3	TU	9P-10P	HOUSE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00		
Sales Remark: V3 REVISED PGM V3 Program Name Change, Comment Changed												
*4	TH	8P-9P	WHITE COLLAR	:30	\$100.00	11/01-11/01	1	1	1	\$100.00		
Sales Remark: V3 REVISED PGM V3 Program Name Change, Comment Changed												
5	F	8P-9P	MONK	:30	\$100.00	11/02-11/02	1	1	1	\$100.00		
6	TU-F,M	10P-1030P	2 ON-SIDE @ 10P	:30	\$250.00	10/30-11/05	2	1	2	\$500.00		

---REPORT TOTALS---

Report Totals: 7 / \$975.00

Rep Order# 9803891 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1362759

Printed: 08/27/2012 1:19 PM
Last Received: 08/27/2012 12:30 PM
Showing Buylines: All Lines

2 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Nov 12: 7 / \$975.00
Sales Totals: 7 / \$975.00
Station Totals: 7 / \$975.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$48,750	CABL	0%	UNKN	0%	WGRZ	34%	WIVB	33%	WKBW	19%
		WNLO	6%	WNYO	2%	WUTV	6%				

Books null
Demos RA35+

Rep Order# 9803891 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1362759

Printed: 08/27/2012 11:40 AM
Last Received: 08/24/2012 2:12 PM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

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--- REMARKS ---

REVISE LNS 3 AND 4
THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	---	-----
1	TU-F,M	11A-12P	DIVORCE COURT	:30	\$25.00	10/30-11/05	1	1	1	\$25.00		
2	SA	5P-6P	HOW I MET YOUR MOTHER WKND	:30	\$150.00	11/03-11/03	1	1	1	\$150.00		
*3	TU	9P-10P	COLD CASE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00		
		Station Remark: V2 9-10P IS HOUSE REVISE PGM										
*4	TH	8P-9P	WITHOUT A TRACE	:30	\$100.00	11/01-11/01	1	1	1	\$100.00		
		Station Remark: V2 8-9P IS WHITE COLLAR REVISE PGM										
5	F	8P-9P	MONK	:30	\$100.00	11/02-11/02	1	1	1	\$100.00		
6	TU-F,M	10P-1030P	2 ON-SIDE @ 10P	:30	\$250.00	10/30-11/05	2	1	2	\$500.00		

---REPORT TOTALS---

Report Totals: 7 / \$975.00

Rep Order# 9803891 Ver# 1 Status New
EC'd Yes

Traffic Order# 1362759

Printed: 08/24/2012 2:11 PM
Last Received: 08/24/2012 12:42 PM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

57001

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

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Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	TU-F,M	11A-12P	DIVORCE COURT	:30	\$25.00	10/30-11/05	1 ✓	1	1	\$25.00		
2	SA	5P-6P	HOW I MET YOUR MOTHER WKND	:30	\$150.00	11/03-11/03	1 ✓	1	1	\$150.00		
3	TU	9P-10P	COLD CASE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00		
4	TH	8P-9P	WITHOUT A TRACE	:30	\$100.00	11/01-11/01	1	1	1	\$100.00		
5	F	8P-9P	MONK	:30	\$100.00	11/02-11/02	1 ✓	1	1	\$100.00		
6	TU-F,M	10P-1030P	2 ON-SIDE @ 10P	:30	\$250.00	10/30-11/05	2 ✓	1	2	\$500.00		

---REPORT TOTALS---

Report Totals: 7 / \$975.00

---SALES MONTHLY TOTALS---

Nov 12: 7 / \$975.00

Sales Totals: 7 / \$975.00

Station Totals: 7 / \$975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$48,750	CABL	0%	UNKN	0%	WGRZ	34%	WIVB	33%	WKBW	19%
---------------	----------	------	----	------	----	------	-----	------	-----	------	-----

Rep Order# 9803891 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/24/2012 2:11 PM
Last Received: 08/24/2012 12:42 PM
Showing Buylines: All Lines

2 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1547
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1547
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

WNLO 6% WNYO 2% WUTV 6%

Books null
Demos RA35+



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

Waterfront Strategies
1010 Wisconsin Ave
Washington, DC 20007

Contract # 1362759

Schedule Dates 10/30/12-11/03/12
Advertiser House Majority Political Action Committee (57001)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand HOUSE MAJORITY PAC (382211)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Levy, Shira
Phone/Fax /
CPE 79/86/1547
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments HOUSE MAJORITY PAC
BRAD PHILIPPS

Date Entered 08/27/12
Last Modified
Entered By Patrick Mannella
CO-OP No
Headline # ECR09803891
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$116.25
Net Total \$658.75
Sales Tax

Buffalo (WNYO)

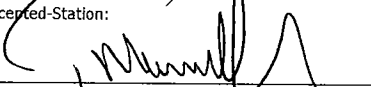
By Broadcast Month	Spots	Rate
Nov. 2012	5	\$775.00
Grand Total:	5	\$775.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/30/12-11/02/12	1	:30	11A- 12P (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Buffalo (WNYO)	DIV CT	8/27/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	11/03/12-11/03/12	1	:30	5P- 6P (EST)							1		1	\$150.00	\$150.00	Buffalo (WNYO)	MOTHER	8/27/12
Est 3.0	Unapproved (NewL) on credit hold / Prime	11/02/12-11/02/12	1	:30	7:58P- MYN-Monk (Friday)						1			1	\$100.00	\$100.00	Buffalo (WNYO)	MONK	8/27/12
Est 4.0	Unapproved (NewL) on credit hold / News	10/30/12-11/02/12	1	:30	10P- News-2 On Your Side At 10	2		X	X	X	X			2	\$250.00	\$500.00	Buffalo (WNYO)	NEWS	8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			8/27/12	